

Personify Integration Data Guide



Lead Standard Fields

Lead Standard Fields are fields that are part of the standard Lead Object in Personify. These fields will always populate if they are available and require no additional configuration. These fields are provided for all HRAs.

Personify Lead Standard Field Name	Personify Field Type	HRA Families	Unlock/HealthAware Field Name	Medicom Field Name	Expected Values	Description
FirstName	Name	All	firstName	firstName	1-50 character first name	The first name of the consumer. For HRAs that support caregivers answering on behalf of a person, it is NOT the name of the caregiver.
LastName	Name	All	lastName	lastName	1-50 character last name	The last name of the consumer. For HRAs that support caregivers answering on behalf of a person, it is NOT the name of the caregiver.
Address_1	Text	All	address_1	address_1	Address 1 Name	The street address of the consumer. Based on client customization, this field may be optional or hidden. If it is hidden, it will be empty.
Address_2	Text	All	address_2	address_2	Address 2 Name	The street address of the consumer. Based on client customization, this field may be optional or hidden. If it is hidden, it will be empty.
City	Text	All	city	city	city name	The city of the consumer. Based on client customization, this field may be optional or hidden. If it is hidden, it will be empty.
st	Text	All	state	state	2 letter state initial in uppercase, ISO format ex: 'MN'	The 2 character state abbreviation of the US state for the consumer. Based on client customization, this field may be optional or hidden. The integration checks for StateCode first to determine if State and Country picklists have been enabled and if so, writes to the StateCode field, otherwise it adds the 2 letter state code into the state field directly.
Zip	Text	All	zip_Code	zip_Code	5 digit string	The 5 digit zip code of the consumer. Based on client customization, this field may be optional or hidden. If it is hidden, it will be empty.
dob	Date	All	date_of_birth	date_of_birth		The date of birth of the consumer. Format YYYYMMDD
phone	Phone	All	phone_1	phone_1	10 digit string	The 10 digit phone number of the consumer (US based number assumed).
Mobile	Phone	All			10 digit string	The 10 digit phone number of the consumer (US based number assumed). Always Empty
Email	Email	All	email	email	email address	The email address of the consumer.
Hash_Code	Text	All	provider	provider	provider	Provider required for Tea Leaves Process.

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Lead Custom Fields - Unlock HRA Specific

Lead Custom Fields are fields that can be added to the Lead Object in Personify by an Administrator. These fields will be filled if they are available, but require additional set up by the client. Information is organized by HRA field name because we will look for multiple custom field names in order to store the data. Field names for parallel data types are aligned in order to easily migrate between HRA families.

HRA Data Name	Expected Data Values	Description
sub_type_list (from Acid Reflux HRA)	Seek Medical Attention See a Doctor About Symptom Control See a Doctor for Evaluation Ask a Doctor About Your Symptoms Symptoms Well-Controlled GERD Not Likely	The primary result from the Acid Reflux HRA. It is backwards compatible with both Medicom and HealthAware HRAs.
sub_type_list (from Anxiety HRA)	Anxiety assessment recommended Tell a doctor about your symptoms Keep a symptom journal	The primary result from the Anxiety HRA. It is backwards compatible with both Medicom and HealthAware HRAs.
sub_type_list (from Back & Neck HRA)	No Spine Impairment Mild Spine Impairment Moderate Spine Impairment Severe Spine Impairment See a Doctor Soon Seek Medical Attention Seek Immediate Medical Attention	The primary result from the Back & Neck HRA. It is backwards compatible with both Medicom and HealthAware HRAs.
sub_type_list (from Bladder Control HRA)	Prompt Medical Evaluation Recommended Treatable Control Problems Identified Treatable Bladder Problems Identified A Medical Evaluation Is Needed No Bladder Control Problems Reported	The primary result from the Bladder Control HRA. It is backwards compatible with both Medicom and HealthAware HRAs.
sub_type_list (from Breast Cancer HRA)	Screening for Genetic Risk Factors Recommended Re-screening for Genetic Risk Factors Recommended	The primary result from the Breast Cancer HRA. It is backwards compatible with BreastCancerAware from

	Schedule Screening Now Follow Your Doctor's Recommended Screening Schedule Ask Your Doctor When You Should Begin Screening Continue Annual Screening Continue Recommended Screening Schedule	HealthAware and the Breast Cancer Screening HRA from Medicom Health, but NOT the deprecated Breast Cancer Risk HRA from Medicom Health.
sub_type_list (from Colon Cancer HRA)	Personal Cancer History - Monitoring Recommended Discuss Symptoms with a Doctor Discuss Screening Schedule with a Doctor Schedule Routine Screening Now Continue Routine Screening Above Recommended Age for Screening Below Recommended Age for Screening	The primary result from the Colon Cancer HRA. It is backwards compatible with ColonCancerAware from HealthAware but NOT the Colon Cancer HRA from Medicom Health due to scientific improvements.
sub_type_list (from COPD HRA)	Manage Your COPD With Your Doctor Talk to a Doctor About Your COPD Screening Recommended Screening May Be Recommended Tell a Doctor About Any Symptoms	The primary result from the COPD HRA. It is backwards compatible with the COPDAware HRA from HealthAware. Medicom Health does not have a compatible HRA.
sub_type_list (from Depression HRA)	Depression Assessment Recommended Tell a Doctor About Your Symptoms Keep a Symptom Journal	The primary result from the Depression HRA. It is backwards compatible with both HealthAware and Medicom Health HRAs.
sub_type_list (from Diabetes HRA)	Existing diabetes Very high risk High risk Moderate risk More info needed Low risk	The primary result from the Diabetes HRA. It is backwards compatible with DiabetesAware from HealthAware but NOT the Diabetes HRA from Medicom Health due to scientific improvements.
sub_type_list (from Heart HRA)	High Risk - Existing Condition High Near-term Risk High Long-term Risk Moderate Risk Increased Risk Low Risk Unknown Risk	The primary result from the Heart HRA. It is directly backwards compatible with HeartAware directly. A backwards-compatible option is also available for the Medicom Health Heart Health HRA data point for continuity. We strongly recommend upgrading to the new data type to benefit from additional stratification of the High Risk group.
sub_type_list (from Knee & Hip HRA)	No Significant {joint} Problems Mild to Moderate {joint} Symptoms	The primary result from the Knee & Hip HRA. It is backwards compatible with both HealthAware and

	Moderate to Severe {joint} Symptoms Severe {joint} Symptoms	Medicom Health HRAs.
sub_type_list (from Lung Cancer HRA)	Screening May Be Recommended Screening Not Currently Recommended Discuss Screening with a Doctor Former Smoker -- Screening Not Recommended Discuss Screening at Age 50 Screening Not Recommended Due to Age Never Smoked -- Screening Not Recommended	The primary result from the Lung Cancer HRA. It is backwards compatible with LungCancerAware from HealthAware but NOT the Lung Cancer HRA from Medicom Health due to scientific improvements.
sub_type_list (from Peripheral Artery Disease HRA)	Seek Medical Attention Soon Screening Recommended More Information Needed No Screening Recommended	The primary result from the Peripheral Artery Disease HRA. It is backwards compatible with both HealthAware and Medicom Health HRAs.
sub_type_list (from Prostate Cancer HRA)	Follow Your Doctor's Recommendation Follow Your Existing Plan Discuss Screening Options Discuss Screening Options at Age 40 Discuss Screening Options at Age 45 Discuss Screening Options at Age 50	The primary result from the Prostate Cancer HRA. It is backwards compatible with both HealthAware and Medicom Health HRAs.
sub_type_list (from Shoulder & Elbow HRA)	No Significant {joint} Symptoms Mild to Moderate {joint} Symptoms Moderate to Severe {joint} Symptoms Severe {joint} Symptoms	The primary result from the Unlock Shoulder & Elbow HRA.
sub_type_list (from Sleep HRA)	High Sleep Apnea Risk Low Sleep Apnea Risk Unknown Risk for Sleep Apnea	The primary result from the Sleep HRA. It is backwards compatible with both HealthAware and Medicom Health HRAs.
sub_type_list (from Stroke HRA)	High Risk - Existing Condition High Risk Moderate Risk Low Risk	The primary result from the Stroke HRA. It is backwards compatible with HealthAware. For Medicom Health HRA, the data types are also the same, but the label used within the HRA for 'HIGH2' was previously Very High Risk. This was changed HealthAware and Unlock HRAs to clarify that it is tied to an existing condition.
sub_type_list (from Substance Use HRA)	Get Confidential Help Today See a Health Care Professional Learn More About Treatment Options	The primary result from the Substance Use HRA.

Tell a Health Care Provider If Things Change		
sub_type_list (from Weight HRA)	Possible Surgery Candidate	The primary result from the Weight HRA. It is directly backwards compatible with HeartAware directly. A backwards-compatible option is also available for the Medicom Health Weight-Loss Surgery HRA data point for continuity. We strongly recommend upgrading to the new data type to benefit from additional stratification of the
	Screening Needed to Determine Eligibility	
	Weight Loss Recommended	
	Recommend "Quality of Life" Follow-up	
	Weight Loss May Be Recommended	
	Weight Loss Not Recommended	

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Lead Custom Fields - Medicom Health Specific

Lead Custom Fields are fields that can be added to the Lead Object in Personify by an Administrator. These fields will be filled if they are available, but require additional set up by the client. Information is organized by HRA field name because we will look for multiple custom field names in order to store the data. Field names for parallel data types are aligned in order to easily migrate between HRA families.

HRA Data Name	Expected Data Values	Description/HRA Type
sub_type_list	See a Doctor About Symptom Control Symptoms Well-Controlled See a Doctor for Evaluation Ask a Doctor About Your Symptoms Acid Reflux Disease Not Likely	Acid Reflux
sub_type_list	Anxiety assessment recommended Tell a doctor about your symptoms Keep a symptom journal	Anxiety
sub_type_list	No Spine Impairment Mild Spine Impairment Moderate Spine Impairment Severe Spine Impairment See a Doctor Soon Seek Medical Attention Seek Immediate Medical Attention	Back & Neck
sub_type_list	Prompt Medical Evaluation Recommended Treatable Control Problems Identified Treatable Bladder Problems Identified A Medical Evaluation Is Needed No Bladder Control Problems Reported	Bladder Control
sub_type_list	High 5-Year Risk = xx.xx% (>=3%) Increased 5-Year Risk = x.xx% (>=1.66% AND < 3%) Low 5-Year Risk = x.xx% (<1.66%) Unknown 5-Year Risk - Cannot Be Calculated (due to age) Unknown 5-Year Risk - Incomplete Family History	Breast Cancer Risk
sub_type_list	Screening for Genetic Risk Factors Recommended Re-screening for Genetic Risk Factors Recommended Schedule Screening Now Follow Your Doctor's Recommended Screening Schedule	Breast Cancer Screening

	Ask Your Doctor When You Should Begin Screening	
	Continue Annual Screening	
	Continue Recommended Screening Schedule	
sub_type_list	Follow Screening Schedule Set by Doctor	Colorectal Cancer
	Review Screening Schedule with a Doctor	
	Screening Recommended	
	Start Screening at Age 40	
	Start Screening at Age 45	
	Discuss Screening Schedule with a Doctor	
sub_type_list	Depression Assessment Recommended	Depression
	Tell a Doctor About Your Symptoms	
	Keep a Symptom Journal	
sub_type_list	Not Applicable	Diabetes
	Low Risk	
	Moderate Risk	
	High Risk	
	Very High Risk	
sub_type_list	See a Doctor About Your Unexplained Weight Loss	Healthy Weight Range
	Current: Obesity; Healthy: Below ### lbs.	
	Current: Overweight; Healthy: Below ### lbs.	
	Currently in the Overweight Range	
	Currently in the Healthy Weight Range	
	Currently in the Underweight Range	
sub_type_list	Unknown Risk	Heart Health
	Low Risk	
	Moderate Risk	
	High Risk	
	High Risk (<- This is correct)	
sub_type_list	No Significant {joint} Problems	Knee & Hip
	Mild to Moderate {joint} Symptoms	
	Moderate to Severe {joint} Symptoms	
	Severe {joint} Symptoms	
sub_type_list	Screening May Be Recommended	Lung Cancer
	Not Currently Recommended	
	Discuss Screening Options with a Doctor	
	Former Smoker -- Not Recommended	
	Discuss Screening Options at Age 55	
	Not Recommended Due to Age	
	Never Smoked -- Not Recommended	
sub_type_list	Seek Medical Attention Soon	PAD
	Screening Recommended	
	More Information Needed	
	No Screening Recommended	

sub_type_list	Follow Your Doctor's Recommendation Follow Your Existing Plan Discuss Screening Options Discuss Screening Options at Age 40 Discuss Screening Options at Age 45 Discuss Screening Options at Age 50	Prostate Cancer
sub_type_list	High Sleep Apnea Risk Low Sleep Apnea Risk Unknown Risk for Sleep Apnea	Sleep Apnea
sub_type_list	Very High Risk High Risk Moderate Risk Low Risk	Stroke
sub_type_list	More information needed to determine a recommendation. You don't appear to be a candidate for surgery. You may be a candidate for weight-loss surgery.	Weight Loss Surgery

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Lead Custom Fields - HealthAware Specific

Lead Custom Fields are fields that can be added to the Lead Object in Personify by an Administrator. These fields will be filled if they are available, but require additional set up by the client. Information is organized by HRA field name because we will look for multiple custom field names in order to store the data. Field names for parallel data types are aligned in order to easily migrate between HRA families.

HRA Data Name	Expected Data Values	Description/HRA Type
sub_type_list	Seek Medical Attention See a Doctor About Symptom Control See a Doctor for Evaluation Ask a Doctor About Your Symptoms Symptoms Well-Controlled GERD Not Likely	GERDAware
sub_type_list	Anxiety assessment recommended Tell a doctor about your symptoms Keep a symptom journal	AnxietyAware
sub_type_list	No Spine Impairment Mild Spine Impairment Moderate Spine Impairment Severe Spine Impairment See a Doctor Soon Seek Medical Attention Seek Immediate Medical Attention	SpineAware
sub_type_list	Prompt Medical Evaluation Recommended Treatable Control Problems Identified Treatable Bladder Problems Identified A Medical Evaluation Is Needed	BladderAware

	No Bladder Control Problems Reported	
sub_type_list	Screening for Genetic Risk Factors Recommended Re-screening for Genetic Risk Factors Recommended Schedule Screening Now Follow Your Doctor's Recommended Screening Schedule Ask Your Doctor When You Should Begin Screening Continue Annual Screening Continue Recommended Screening Schedule	BreastCancerAware
sub_type_list	Personal Cancer History - Monitoring Recommended Discuss Symptoms with a Doctor Discuss Screening Schedule with a Doctor Schedule Routine Screening Now Continue Routine Screening Above Recommended Age for Screening Below Recommended Age for Screening	ColonCancerAware
sub_type_list	Manage Your COPD With Your Doctor Talk to a Doctor About Your COPD Screening Recommended Screening May Be Recommended Tell a Doctor About Any Symptoms	COPDAware
sub_type_list	Depression Assessment Recommended Tell a Doctor About Your Symptoms Keep a Symptom Journal	DepressionAware
sub_type_list	Existing diabetes Very high risk High risk Moderate risk More info needed Low risk	DiabetesAware
sub_type_list	High Risk - Existing Condition High Near-term Risk High Long-term Risk Moderate Risk Increased Risk Low Risk	HeartAware

	Unknown Risk	
sub_type_list	No Significant {joint} Problems Mild to Moderate {joint} Symptoms Moderate to Severe {joint} Symptoms Severe {joint} Symptoms	JointAware - Knee & Hip
sub_type_list	Screening May Be Recommended Screening Not Currently Recommended Discuss Screening with a Doctor Former Smoker -- Screening Not Recommended Discuss Screening at Age 50 Screening Not Recommended Due to Age Never Smoked -- Screening Not Recommended	LungCancerAware
sub_type_list	Seek Medical Attention Soon Screening Recommended More Information Needed No Screening Recommended	VascularAware
sub_type_list	Follow Your Doctor's Recommendation Follow Your Existing Plan Discuss Screening Options Discuss Screening Options at Age 40 Discuss Screening Options at Age 45 Discuss Screening Options at Age 50	ProstateCancerAware
sub_type_list	High Sleep Apnea Risk Low Sleep Apnea Risk Unknown Risk for Sleep Apnea	SleepAware
sub_type_list	High Risk - Existing Condition High Risk Moderate Risk Low Risk	StrokeAware
sub_type_list	Possible Surgery Candidate Screening Needed to Determine Eligibility Weight Loss Recommended Recommend "Quality of Life" Follow-up Weight Loss May Be Recommended Weight Loss Not Recommended	WeightAware