



Colon Cancer Assessment

These numbers show the performance of our Colon Cancer Assessments in 2024. Similar stats for other service line HRAs are available. Clients can access detailed analytics and reports, with many customization and integration options, in our Management Console. **Contact us for a demo!**

2024 National HRA Stats

A roll-up of high-level stats for this HRA from all clients.

Performance Statistics

35,827
starts

12,454
completions

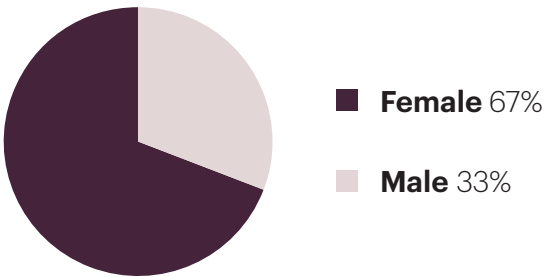
33%
completion rate

55%
clicked a call-to-action

Age

Range	Percent
20 - 34	21%
35 - 44	18%
45 - 54	20%
55 - 64	18%
65 - 90	23%

Completions



Demographics

Ethnicity	Percent
African American	13%
American Indian	1%
Asian/Pacific Islander	3%
Hispanic/Latino	11%
White	70%
Other	2%

Screening Recommendation

Result Category	Percent
Personal Cancer History - Monitoring	7%
Recommended	
Discuss Symptoms w/ a Doctor	63%
Discuss Screening Schedule w/ a Doctor	8%
Schedule Routine Screening Now	6%
Continue Routine Screening	8%
Above Recommended Age for Screening	1%
Below Recommended Age for Screening	5%

More Information at: go.unlockhealthnow.com/unlock-hras/